



To Whom it May Concern,

Food4Kids is a local organization that provides food packages for children in need in the Niagara Region. In partnership with local elementary schools, Food4Kids identifies students whose families struggle to have an adequate amount of food at home on weekends and during the summer break and holidays.

Funded by community and corporate donations, Food4Kids ensures that children most in need are fed by providing them with a bag of easy to prepare food items each weekend and throughout the summer.

Children who are not nourished cannot learn and are at risk of generational poverty. Refusing to believe that it's acceptable for children to go home to empty cupboards on the weekend, Food4Kids has stepped in to fill the void for more than 500 students in Niagara every weekend. But the waitlist for support continues to grow.

The Food4Kids Executive is reaching out to businesses and business leaders in our community to support our Paddle Raffle fundraising initiative, which will take place on January 26, 2024. It is our sincere hope that you will consider donating a prize, a service, or a make a monetary contribution toward this event.

Paddle raffles are fun, high-energy events, and have proven to be very successful for other charitable organizations. All businesses/donations will be recognized at the event and on our social media pages. Your donation, however large or small, will help generate funds to help feed hungry children within our community.

Thank you for taking the time to consider this request. Donations can be mailed or dropped off to the Food4Kids office, or we can pick them up from you. If you'd like to support this initiative, please contact Food4Kids at 289-786-0234 and ask for Amber.

Thank you in advance for your support of Food4Kids and our Paddle Raffle event. We look forward to hearing from you soon.

Sincerely;

Amber Hughes
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