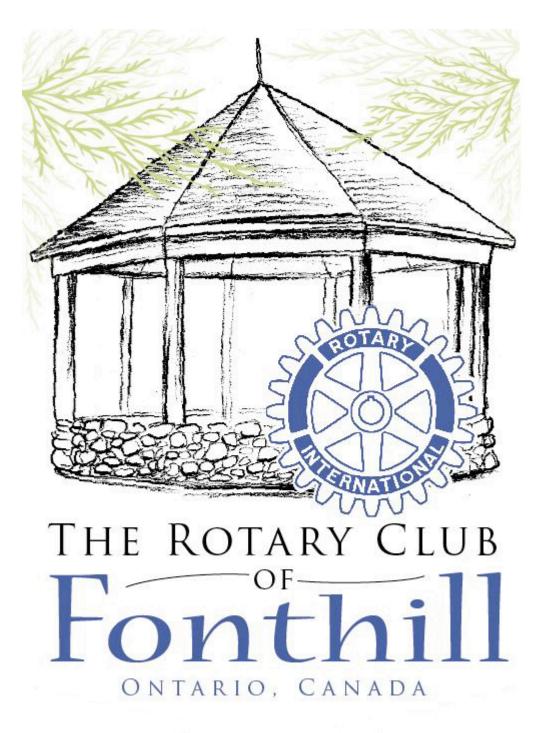
Report to the District Governor

Oct 2015

from



CONTENTS:

Board members2
Avenues of Service Committees4
Event Highlights5
Reports from Board Members / Committee Chairs6
History of the Club18
Strategic Planning Highlights 2015Appendix A

The Rotary Club of Fonthill 2015-16 Board of Directors

President - Frank Adamson President Elect - Paul Allen Club Administration - Robert Eamer Presidential Nominee - TBD Past President - Tia Taylor Secretary - Jayne Watson Treasurer - Randy Momot International Service - Art Veldhuizen Community Service - Roy Kirkup Public Relations - Carolyn Mullin Youth Services / New Generations - Michael Taylor Club Counsellor / Membership - Andrew Larmand

Club Structure

Avenues of Service Committees

Ŗ.

CLUB SERVICE:	Club programming	Frank A.
	Registration/attendance	Gail
CHAIR:	Banking	Gail
Robert Eamer	Membership	Andrew
	Media	Carolyn
	Club administration	Jayne
	E-Club	Annie
COMMUNITY:	Canada Day	Lance
L'and the second second	Golf	Hugh
CHAIR:	Summerfest	Roy
Roy Kirkup	Car Rally	Roy
	TV Auction	Hugh
	Pelham Cares	Carolyn
	Temperanceville Display	Randy
	Bandshell Service Night	Gail
	Community Clean-up	Randy
VOCATIONAL:	Mayoralty debate	Tia
CHAIR:	Vocational Presentations	Andrew
Carolyn Mullin	Friendship Exchanges	Carolyn
and the first state of the stat	Mentorships	Carolyn
INTERNATIONAL:	Foundation D	Art
CHAIR: Art Veldhuizen	International Projects	Frank A L U D
	Grants OF	Art
NEW GENERATION:	Interact Club	Pat/Jeanette
CHAIR: Mike Taylor	Youth Exchange	Mike
CHAIR:	RYLA	Pat
	Colouring Book	Pat
	Slapshot CAN	Mike
	Early Act (Public School)	Craig/Erin

Year-to-date selected highlights

Although the new Rotary year is young, we experienced a very busy summer, as a number of our community and fundraising activities happen within the short span of a few weeks.

We started with participation in the Canada Day activities for the Town of Pelham. Our volunteers run Jump n Bounces, offer many active games, host crafts, and sell sno cones as part of our promise to provide family-friendly, free fun at the Canada Day venue.

Our club president always has the honour of riding in the Canada Day parade.

Continuing with July, our club once again committed to sponsor one concert of the Fonthill Bandshell Summer Concert Series. We will also provide water to the concert-goers, who numbered around 2,000 to see The Black Umfolosi Five, a traditional a capella group from Zimbabwe. Several of our Rotary members pull double-duty again, as they are also volunteer members of the Bandshell committee.

Just before the new Rotary year, the Rotary Club of Fonthill celebrated its own members, and members of the committee with a Paul Harris Fellows evening of recognition. The new board members were also inducted that night, and outgoing President Tia honoured one Rotary member with the Rotarian of the Year: Gail Levay.

The 2015 Paul Harris Fellows includes community members Todd Barber, Gerry Berkhout and Dorothy Rungeling, and club member Andrew Larmand.

Here is a story highlighting the evening: http://mypelham.com/articles/rotarynames-2015-paul-harris-fellows

During the same evening, we also welcomed two new members, Ken Guetter and Barb Bartholomew.

In August, we said a sad farewell to Charlotta Palm, Rotary Exchange student from Finland, who stayed with four Rotary and friends families during his year-long stay.

Shortly after, we welcomed Clement from France, who will be with us for the next 11 months.

Report from the President

It is an honour to be the President of the Rotary Club of Fonthill for the year 2015-16. This Rotary club has a proud history of community involvement and fundraising. With the recent work of Immediate Past-President Tia Taylor to solidify the internal framework of the club, we are moving forward with a view to increase our presence in the community and our long-term impact as well. See Appendix A for Strategic Planning Outcomes

For our Rotary year, our goals include:

- 1. Increase membership to 35.
- 2. Finalize the Strategic Plan for Club approval
- 3. Relocate breakfast meetings to Lookout Point Golf Club by September
- 4. Establish Joint initiatives with the Welland Club:
 - a) Joint Social Event
 - b) Joint donation to Habitat for Humanity Trailer
 - c) Joint Project ie. Fitness Station on the Steve Bauer Trail
 - d) Joint sponsorship of a new Rotaract Club at Niagara College
 - e) Joint co-sponsorship of a Rotary Club in Pt. Colborne or Thorold
 - f) Joint fundraiser
 - Establish a second Early Act Club
- 6. Promote the District Conference for 5-6 members
- 7. Establish a budget to support the President or President Elect to attend the International Conferences
- 8. Promote the Rotary Leadership Institute: 4 members to complete and 2-3 new ones to start training (2 have graduated)
- 9. Promote Mudfest Challenge to more schools and Rotary Clubs
- 10. Establish an International Project: explore possibilities solely or with other clubs Breadfruit Trees with St. Catharines South, Haitian Wells with Ancaster, Fogquest Project, Thailand orphanage
- 11. Complete the District Grant with the KIVA micro-loan project
- 12. Contribute \$7,000 USD to the End Polio Now campaign
- 13. Meet the requirements for the Presidential Citation
- 14. Plan for our 25th Rotary Anniversary Dinner
- 15. Be Vibrant, and have FUN while being "A Gift to the World"

Submitted by Frank Adamson

5.

Rotary Club of Fonthill Planned Involvement 2015-16

The remainder of the 2015-16 Rotary Year will see the members of the club continue their involvement in community and Rotary events including:

- Keep Pelham Beautiful Community Clean Up
- Rotary District 7090 Conference
- Pelham's Volunteer Recognition Social
- Paul Harris Fellow Awards Night
- Remembrance Day Memorial Services
- Rotary Foundation Support (Every Rotarian Every Year commitment)
- Polio Eradication Campaign
- Rotary TV Mega Auction Multi Club Event
- continue to be co-sponsors for SOWNY e-club
- engage in the fellowship of our Rotary exchange student

International Service Committee

The plans for the year 2015-2016, under the leadership for President Frank Adamson, include the fulfilment of the purchase of an enclosed trailer, along with the Welland Rotary Club, for Habitat for Humanity; each club to pay \$2,500 each. The 2015 Pelham Mudfest Challenge raised approximately \$9,000, will be divided between the End Polio Now campaign and Wellspring Niagara, which will be building a care centre in Fonthill. We have received a \$4,000 US District Grant for KIVA, for start-up businesses in Honduras. We will also be determining a project for this year's District Grant.

Respectfully submitted Art Veldhuizen

Report from the Secretary

It is my main objective to provide meaningful information to all members to encourage participation, attendance at meetings and events and to acknowledge the contribution Individual members make to the success of our club.

To accomplish this, I plan to:

1. Provide a supportive and positive service for and on behalf of the Rotary Club of Fonthill by being efficient/accurate in the role of secretary.

2. Continue to update and maintain Rotary Club of Fonthill information on Club Runner - to ensure that all information is correct for accurate billing purposes.

3. Ensure members are aware of the new makeup and attendance procedures available on clubrunner this year, this in turn will improve the clubs overall attendance.

4. Maintain information in a current and accurate manner on the Club website (www.rotarycluboffonthill.ca) and on supporting websites such as the Town of Pelham.

5. Add/create a new section on the club website "Current Community Projects"

6. Seek new fundraising activities for the community.

7. Help increase the profile and visibility of the club within our community and attract new members.

8. Create and maintain an electronic filing system for Board Meeting minutes etc. that can be readily accessed when information is required in the future.

9. Order supplies and make sure of availability at events such as Paul Harris Fellow celebrations or New Member Inaugurations.

10. Act as a recorder of discussions and decisions made at Board Meetings and publish the minutes for each meeting in a timely fashion.

11. Review pertinent correspondence from Rotary International or District, requests for donations, etc. provide input, if appropriate, and bring to the attention of the appropriate Board Member.

12. In addition to the Club Secretary position to undertake an active role in the Membership, Club Administration and Mudfest committees.

13. Strive to be a positive influence and make significant contributions to the club wherever possible.

Respectfully submitted Jayne Watson Club Secretary

Report from Youth Services /New Generations

The Rotary Club of Fonthill maintained a very active involvement in all Youth Service Program alternatives. On behalf of the District, I also continued in the role of Youth Exchange Chair. Flowing from last year's efforts to develop a Youth Services Committee, we now have expanded our representation and Youth programs are supported and managed by the following key members:

Mike Taylor - Club Chair, District Y.E. Chair, RYLA Patricia Duncan - Interact Club (E.L. Crossley) Jeanette Lewis - Interact Club (E.L. Crossley), Slapshot Erin Dixon - Early Act Club (A.K. Wigg) Craig Fyfe - Early Act Club (A.K. Wigg) John Julien - Club Youth Exchange Officer Andrew Larmand - Club Youth Exchange Counsellor

The INTERACT Club of E.L. Crossley Secondary School continues to thrive and provide it's leadership within the school and local community. Examples of some of the activities of the Interact Club include; Christmas Cheer 30 Hour Famine Canvassing for Diabetes Canvassing for Heart and Stroke Food drives Terry Fox Run Running events for Cancer research Rotary Club events, such as the TV Auction, road cleanup, etc.

Many thanks to Pat Duncan and Jeanette Lewis for providing their leadership and guidance to the Club and for helping to keep the Interact Club an important and vibrant part of the school and community. The Club proudly maintains it's two annual scholarship awards to students at E.L. Crossley.

Our Early Act Club located at A.K. Wigg Elementary School jumped back to life this year! Mr. Tim Droppert (Teacher) and Ms. Mary Zwolak (Principal) were exceptional advocates and supporters of the Club and their investment of time and energy with the students in tandem with the guidance and support of Craig Fyfe and Erin Dixon saw an exceptional first year of activities which was highlighted by the inaugural 'Winter Classic Ball Hockey Tournament' which raised more than \$900 for Pelham Cares (local food bank). We look forward to another rewarding year with the Club.

We supported another two Slapshot participants, who in their presentation to the Club spoke of their exceptional appreciation for having had the opportunity to participate in the program. The RYLA representative that attended this year's program also spoke of his excitement and appreciation for all that he had experienced and learned while at RYLA and refers to it as a life changing experience.

Our Youth Exchange (YE) involvement remains strong both at a local and District level. We had the pleasure of hosting Charlotta Palm from Finland who was an exceptional student. Her successes at school and involvement within the Club and community went a very long way in promoting the excellence of the YE program within our community. Recently returning home from her year in France, Zoey Lowes continues her education at Brock University but shared with our Club her profound appreciation for the opportunity to have participated in the Youth Exchange program. She too considers her experience a life-altering event wherein she made so many new friends from all around the world. She and her parents both speak of the incredible personal growth she experienced throughout her year.

We are currently now hosting this year's YE student, a Grade 11 boy from France. He has settled in very nicely and is exceptionally excited about his year ahead. Unfortunately our intended outbound student withdrew from the program at a time far too late to find an alternate replacement.

We look forward to continued success in all of our Youth Services efforts in the year ahead in support of Rotary's commitment to the engagement of people of all ages to assist in changing lives in our communities for the better.

Three primary commitments we are excited to achieve include:

• Continued development/communication within Youth Services Committee (in keeping with Club Strategic Planning objectives).

• Continued support of both Interact and Early Act Clubs, and the development of a peer mentorship component between two Clubs.

• Transitional training/support of the newest Youth Exchange Officer.

Respectfully submitted, Mike Taylor Youth Services Chair

Report from Membership Director

District Governor's Goals: Be a gift to the world Presidential Citation

- Achieve a net gain in membership.
- Achieve a net gain in female membership.
- Improve the member retention rate by at least 1 per cent from last year.
- Increase new member sponsors by at least 1 per cent from last year.

Membership Statistics

Number of active members on July 1, 2015:	27
Number of honorary members on July 1, 2015:	3
Number of active members on July 1, 2014:	26
New Members since July 1, 2014:	3
Member Resignations since July 1, 2014:	2
Proposed members (in process):	3

2015-16 Club Goals	Progress to Date
Increase to 35 members	A proposed female member is scheduled to be inducted on October 7, 2015. There is strong interest from a past host family to join early in 2016. We are pursuing 5 strong leads for potentially proposed members. We are continuing efforts to invite back into membership a former Rotarian.
Rotary Leadership Institute (RLI) - support 3 members to complete Level III and 2-3 new members to complete Level 1	Information on upcoming events provided to graduates of Level 1 and II.
Continue Group Fireside Chats - host fireside chat by February 2016	Materials to be updated and date to be chosen.
Promote engagement and member retention	Members strongly encouraged to fill spots on committees

Respectfully submitted, Andrew Larmand Membership director

Report from Public Relations

This portfolio has been part of my regular volunteer work in the community for a number of years (at least 10), and as such, I have developed a close relationship with the local print media, and a newer online presence in town (mypelham.com). For the most part, we have coverage of our events, either through news representatives providing the coverage, or through submissions made by our club.

We have set a goal of receiving local press coverage at a minimum of once a month, whether for special events, new member inductions, or to share information with our community regarding district, national or international initiatives.

Examples of recent coverage include several articles (in different media outlets) of our participation in Canada Day and our 2nd annual Pelham Mudfest Challenge, our sponsorship of the outgoing and incoming exchange students, and the Paul Harris Fellows Recognition Evening.

Plans for 2015-16 include keeping pace with this goal, and increasing it when possible, through both more coverage in the traditional outlets, and a concerted effort to use new and social media opportunities. We have permission to upload submissions to mypelham.com, which means we control the message, and the webmasters then deliver this message in a newsletter once a week to 3,000+ subscribers via email.

At the beginning of 2012, we started a Facebook page (Facebook.com/Rotary-Club-of-Fonthill). While it has had a slow start, we achieved 400 "likes" by mid-2014, and are currently sitting at 725 "likes." The earliest growth was attributed in large part to the District marketing campaign.

I also plan to train/mentor another member of the club, or more than one member, so that we have more involvement from newer members, and so that we have continuity in this portfolio no matter who takes the lead.

Yours in Rotary

Carolyn Mullin

Report from Club Service and Administration

Our weekly meetings benefit from the efforts of our POD system that permits every member the opportunity to participate in hosting the meetings and identifying speakers. We are most fortunate to have members who take great pride in serve on the Club Administration Committee, providing registration, financial services and Club Runner management.

In the very near future we will have completed our efforts to ensure we no longer have "committees of one" managing any of our many events. While some members will serve on a number of committees, we will ensure all members serve on at least one committee.

Over the past year recognized our club was outgrowing the capacity of our meeting place and undertook to select a new venue with the capacity to accommodate our growth and serve our breakfast meetings. Our new location at Lookout Golf & Country Club is proving to be a most satisfactory and provides for handicap accessibility.

We continue to promote fellowship events on a quarterly basis and have plans for joint meetings with neighbouring clubs.

Of highest priority for the coming year are the plans to host the Rotary Club of Fonthill's 25th Anniversary. The celebration is scheduled for the 11th of June, 2016.

Regards,

R.J. (Bob) Eamer

Report from Past-President

It was an honour to have been the President of the Fonthill Rotary Club in 2014-15.

Our club consists of strong, dynamic and dedicated members who strongly believe in "Service above Self". When faced with opportunities to make a difference to those in need, the club members stood strong, pulled together, dug in and accomplished so much. I found that being " leader" was made quite simple by the strength and conviction of our club members along side mutual respect and support for one another.

The 2014-15 Rotary year was a very successful year for the club. We made ourselves more visible within the community through various avenues of community support and involvement.

You cannot begin to imagine just how very, very proud I am of each and every member who has made this club great, strong and indeed successful.

With each event/fundraiser, very determined Rotarians worked with commitment and dedication to see that our club made a difference.

I was nervous as I began my role as the President but I quickly learned and continue to be amazed that the Rotary Club of Fonthill is truly an amazing group of caring compassionate souls. They are a gifted group of individuals, each with their own special strengths and genuinely care for others and have a tremendous desire to make a difference.

Funding was raised by way of the annual Cogeco TV Auction, the 24th Annual Golf Tournament, a Car Rally, beer sales at the Town's Summerfest and a new event, the Pelham Mudfest Challenge and a Change Heroes campaign to build a school in Haiti. These events resulted in more than \$40,000.

Club members start off each year in support of the Canada Day Parade and festivities at a local park. For ten years we have sponsored inflatable bouncy castles for the kids.

One thousand dollar scholarships were provided for 2 high school students, an annual tradition. The Pelham Public Library received funding, as part of our support for literacy.

Funding from the Mudfest Challenge went to Pelham Cares (Food Bank) building campaign. There will be a donation from the May 2015 event to End Polio Now (\$4,000) and to Wellspring Niagara (Cancer support group) building fund (\$4,000). A donation was made to Shelter Box for the Philippines' Typhoon relief project. The club continues to support Ronald McDonald House in Hamilton with a donation and serving a meal to residents.

Our President-Elect was a member of The Million Dollar Dinner campaign committee and 5 of our Club members committed \$120,000 US to this very successful fundraiser.

The Club applied for a District Grant for \$4,000 to support entrepreneurial loans for small businesses in Honduras. Rotary International recently approved this request.

We inducted 3 new members including a transfer from the Niagara-on-the-Lake Club. A "Fireside Chat" orientation for these members was held.

D.G. Jack Amico helped to present four Paul Harris Fellowships to 3 community leaders and to one of our members, Andrew Larmand, our club counsel and past president. Gail Levy received the Rotarian of the Year Award. She is truly an outstanding example of what a Rotarian strives to be as well as a model of the exceptional quality of members that you will meet in our club. Gail as a charter member is a dedicated keeper of club history, memories, and everything Rotary.

The Club had a successful Strategic Planning workshop in June, which will serve as our long-range plan over the next 3-4 years. This year's Goals/Objectives are in line with this plan.

The Club had 4 members participate in the Rotary Leadership Institute program last year. One graduated, 2 have completed 2 sessions and another has completed one session.

Under the Chairmanship of Mike Taylor we were able to fund/support an inbound student from Finland, an outbound student to France, a RYLA participant and 2 Slapshot students. We also continue to sponsor both an InterAct Club at our local High School and an EarlyAct Club at an elementary school.

All in all we had a very successful year and look forward to continuing our good work in 2015-16.

Tia Taylor, Past President, Assistant Governor

Report from the Treasurer

Our club has set a fundraising budget of \$17,500 for 2015-16. This will be met primarily by 3 events: the Annual Golf Tournament, the TV Auction and a share of the concession sales at the Pelham Summerfest Event.

We have set an expense budget of about \$15,000; typically we target for a break-even position.

Our club has a policy of retaining about one years' committed expenses, this being about \$14,500. We have met this objective by the beginning of this year with that balance.

Our club budgets to raise and contribute at least \$110 US per member to the Rotary Foundation.

Further, we have set a goal to contribute at least \$7,000 this year to End Polio Now, as a result of funds raised as well as from individuals who chose to make the \$1,000 Paul Harris Fellow donation.

We operate as a club and a charitable foundation. We follow typical club internal controls; there are 2 officers required to authorize payments and sign all cheques. Further, club funds received are handled by our front-desk and accounted for by the Treasurer.

We also raise funds through a related non-profit corporation, Pelham Mudfest Challenge. This was incorporated separately from our club following legal advice. Pelham Mudfest runs an extreme physical event that raises roughly \$8,000 to \$10,000 per event. This event has allowed us to continue support to End Polio Now and to our local food bank, Pelham Cares. Funds will be distributed this year to Wellspring Niagara, a non-profit organization of cancer support services.

- Joint Niagara Mega TV auction
- Rotary Golf Tournament
- Pelham Mudfest Challenge

Our target is to disburse all funds raised in the year, so typically excess funds on hand are allocated to additional community charitable organizations at the end of the Rotary year.

Respectfully submitted,

Randy Momot, CPA, CA, Treasurer

Report on Community Service

The Rotary Year in Fonthill starts off with great fanfare on the very first day of July with four of our major community service events held in the month of July.

July 1 – Pelham's Annual Canada Day Celebration

Led by Rotarian Lance Wiebe, the Organizing Committee's year-long planning comes together with huge family fun from 10 in the morning until fireworks complete the night at 11 p.m. The Club's contribution to this excellent celebration is well recognized in the community. Every year the event gets larger and busier.

July 9 - Fonthill Bandshell Service Club Night

The Club sponsored and presented this evening with performing artists the Black Umfolosi Five, a self-taught a capella group from Zimbabwe. The Fonthill Rotary Club banner is showcased at the front of the stage. Club members distribute free water to crowd of more than 2,000 people. <u>http://www.fonthillbandshell.com</u>

July 16 to 19 – Fourth Annual Pelham Summerfest

The success of the original Summerfest in 2011 led to the event becoming an annual and expanded celebration. Fonthill Rotarians work alongside members of three other local service clubs throughout the celebration. Streets are closed to traffic in the downtown of Fonthill for the entire day on Saturday with street vendors and entertainment for all ages. Rotarians volunteer at the beer tent. Our portion of the proceeds is expected to be approximately \$1,500. <u>http://www.pelhamsummerfest.ca</u>

July 27 – 24th Annual Golf Tournament – Lookout Point Country Club

An inspiring day of golf at one of Niagara's most prestigious and challenging private course for the Club's largest solo fundraising effort. We anticipate registrations of nearly 100 golfers plus friends and family sitting down to dinner. Combined with proceeds from the silent auction table, the tournament is budgeted to raise net earnings of approximately \$7,500 with proceeds going to support wellness initiatives in Niagara.

December - Rotary TV Mega Auction

The 7th Annual Rotary TV Mega Auction is being broadcast this year on December 3, 4 and 5, and combines the efforts of area clubs from St. Catharines, Niagara Falls, Welland, Fort Erie and Fonthill to raise in excess of \$150,000 for Rotary projects across our region.

May 2016 - Pelham Mudfest Challenge

Pelham Mudfest Challenge is a mud-run obstacle course that is 5 km in length, all contained within the naturally hilly terrain of Bissell's Hideaway, in the heart of the Short Hills of Niagara. Pelham Mudfest Challenge is organized by the Rotary Club of Fonthill, as a major fundraiser for community causes. This is the third such event. www.pelhammudfest.ca

Respectfully submitted, Roy Kirkup

Our Club's History

The Rotary Club of Fonthill was chartered in 1991. It is one of several service groups operating in Pelham. The Club currently has a membership of 21 regular members and two honorary members. Although small in number, the Club has made an impact on the community.

The largest fundraising effort by the Club was the 2005 drive to raise \$100,000 for the provision of new uniforms and instruments for the E. L. Crossley S.S. Marching Band. Other past successes are the construction of the welcome sign for Fonthill and Club participation in the creation of the Steve Bauer Trail, a recreational trail for walking and cycling, which passes through the community and links to Welland. More recently, the Club was involved in securing a Trillium Grant for the sound system for the Fonthill Bandshell. In summer, free music performances of all types are offered on Thursday evenings for the whole community. Rotary also sponsors one of these very successful events. In fact, the Club chose to feature a representation of the bandshell on our Club banner, created in 2010.

The Club is very proud of the annual Canada Day Rotary Event in the Park which has grown since 2005 to be *the* place to bring young children for fun games, "bouncey castles," and simple crafts, both before and after the Canada Day Parade. Since 2008, the Club has committed to providing funds to seek a permanent home and funding for Pelham Cares, a community service organization that includes a local food bank, transportation to medical appointments and subsidy programs for sports and camps for underprivileged children. Project Pelham Cares was spear-headed by the Rotary Club of Fonthill and quickly drew support from many others in the community. After several years without success, the process was kicked into high gear in 2013 with the purchase of a suitable building. In honour of our contributions, the main meeting room of the new home for Pelham Cares is called the Rotary Club of Fonthill Boardroom.

We continue to support literacy in the community by the donation of funds to the local library, to be used where library staff see the greatest need.

INVOLVED CHILDREN AND YOUTH LEADERS IN OUR COMMUNITY'S HEALTH Expand Early Act - 1 new school each year Local Community Sustain Youth Exchange Change name to Rotary Club of Pelham Support 2 SLAPSHOT Candidates Create an annual budget for local donations Support 1 RYLA Candidate Support local events and complement with Rotary events Apply for Adventures in Citizenship Be a part of a community Welcome Wagon Partner with Welland Club to start a Rotaract Club Build and strengthen partnerships Maintain EL Crossley Marching Band support Showcase youth exchange Sponsor Habitat for Humanity trailer with Welland Club Promote Mudfest Challenge to more youth Perform a community needs assessment Have vocational tours for youth Develop an evaluation of events/activities Collaborate with youth service organizations Plan a Rotary project at new East Village Be Leaders in community youth engagement Development Promote utilization of the skate park International Community Create a budget for international donations Continue to support End Polio Now program Sponsor a Peace Fellowship Scholarship Support Rotary Foundation through EREY Create a disaster relief fund - Shelter Box GROWING, SUSTAINABLE CLUB ENGAGED MEMBERS HAVING FUN Incorporate FUN into all that we do Be more involved in the community Engage all members Have clear expectations of membership Create a greater awareness of Rotary in the Know members needs and how we can meet community them Be proactive in our town with a stronger voice Address the challenge of committees of "one" Focus on member recruitment and retention Ensure all members are involved in club Seek out quality members opportunities Survey needs of club and community Have a regular schedule for classification talks Involve kids and youth in our events Include professional development in speakers schedule Improve communication for events, activities, Explore financial support for younger members Give all avenues a fair shot Aim for a greater sharing of workload Create a club organization chart Explore partial memberships Publish D.G. Report on the website Mentor new members with established members Appeal to all demographics in our club Hold a business meeting/club service planning

APPENDIX A: ROTARY CLUB OF FONTHILL Strategic Plan 2015 - 2019

TH E 2() R Web: www.rotarycluboffonthill.ca Facebook: Rotary Club of Fonthill A R I O C A N A D AEmail: rotaryfonthillsecretary@outlook.com