1st Annual Niagara Children's Business Fair

SPONSORSHIP PROPOSAL 2023



PARTNER/SPONSOR REQUEST

Thank you for taking the time to chat with me today about the 1st Annual Niagara Children's Business Fair. We are excited to invite you to partner with us for this innovative and fun event that celebrates the entrepreneurial spirit of kids in our region!

The Children's Business Fair is a one-day marketplace where young entrepreneurs get to launch and run their own businesses, showcasing their products and services to the community. They develop their brand, create a marketing strategy, practice their pitch, and then open for customers at our one-day event.

Our event will be held on November 18, 2023, at the Grantham Optimist Club in St. Catharines. And we are excited to invite over 40 young entrepreneur participants! With your partnership, we can create an incredible event and inspire the next generation of innovators!

Your donation will help us put on an incredible main event and launch event. Our main costs may include the rental of the hall, advertising, mentors, resources for the young entrepreneurs, printing, signage, event activities, awards and more. We will be looking for as many of these items to be donated as well. A receipt will be supplied for your sponsorship that you can put towards your advertising budget.

You can find more information about the fair on our website at https://www.childrensbusinessfair.org/stcatharines. If you have any questions, please do not hesitate to reach out. We are happy to come to your office and discuss how you can get involved.

Thank you for your consideration, and we look forward to hearing back from you soon!

Thanks so much!
Committee Members of
Children's Business Fair
kidpreneurniagara@gmail.com

1st Annual Niagara Children's Business Fair

Sponsorship Opportunities

Executive Dream Builder - $3000.00 – 1 spot

- Opening Ceremonies - Introduction
- Promotional Table Space at the Event
- Company Logo in Event Sponsor Banner
- Logo Included on Event T-Shirts
- Logo on Swag bag and insert for swag bag
- Logo Featured on Promotional Flyers
- Logo on Homepage and "About Us" Page with Click-Through Link
- Social Media Shout-Outs

Official Partner - $1500.00 – 1 spot

- Promotional Table Space at the Event
- Company Logo in Event Sponsor Banner
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- Logo Featured on Promotional Flyers
- Logo on Homepage and "About Us" Page with Click-Through Link
- Social Media Shout-Outs

Ambassador Level - $1000.00

- Company Logo on Event Sponsor Banner
- Logo Included on Event T-Shirts
- Logo on Swag bag and insert for swag bag
- Logo Featured on Promotional Flyers
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Leadership Level - $500.00

- Logo Included on Event T-Shirts
- Logo on Swag bag and insert for swag bag
- Name on Promotional Flyers
- Logo on Homepage and "About Us" Page with Click-Through Link
- Social Media Shout-Outs

Mentor Level - $250.00

- Logo Included on Event T-Shirts
- Name on Promotional Flyers
- Insert for swag bag
- Social Media Shout-Outs

Friend of the Fair - $100.00

- Insert for swag bag
- Social Media Shout-Outs

Contact:

Lori Punton – kidpreneurniagara@gmail.com
www.childrensbusinessfair.org/stcatharines

STARTUP NEW GRANT REQUEST

We have another opportunity for our young entrepreneurs to continue their dream with their business. A business grant of $100 to support a kidpreneurs startup costs. We think it's a great idea and would like to invite your business to represent a grant. This will give kidpreneurs the opportunity to apply for a range of grants, similar to real-life startup grant applications.

To participate, please follow these steps:

1. Send your logo and a brief description of your business.
2. Send an e-transfer to kidpreneurniagara@gmail.com for the grant amount you wish to offer.
3. Decide the criteria for your grant, such as the age range or type of business you wish to support or leave it up to us to decide.
4. Determine if you want your grant to focus on a specific area, such as the environment or future business plans, or again, let us decide.
5. Let us know what questions you want the kidpreneurs to answer.
6. We will create a questionnaire and notify the kidpreneurs.
7. After the deadline for grant applications, we will send you the questionnaire answers.
8. Choose a winner and let us know why you chose them.
9. The chosen kidpreneur will be awarded the grant at the event.

Please let us know as soon as possible if you would like to participate. Thank you!

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